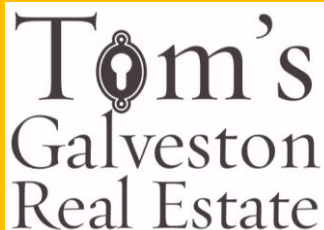
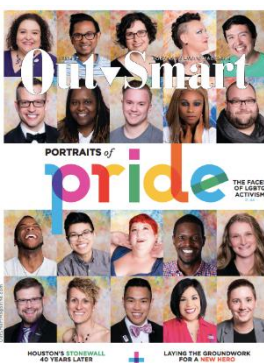


# Multi-Channel Marketing by Tom's Galveston Real Estate...



We invest more in marketing than any many other realtors in Galveston. In addition to being an historic house expert, Tom provides clients with strategic marketing across multiple channels. Our company uses traditional tools such as Open Houses and multiple listing services alongside direct marketing to our comprehensive client database, magazine and print advertising. We also makes the most of social media and more innovative tools such as Virtual Tours. To sell your property Talk to Tom's Team!



## Magazine Smarts

Each month we advertises in the region's best life-style magazines to reach people interested in Galveston real estate and Gulf Coast living. Regularly connecting with more than 375,000 readers each month.



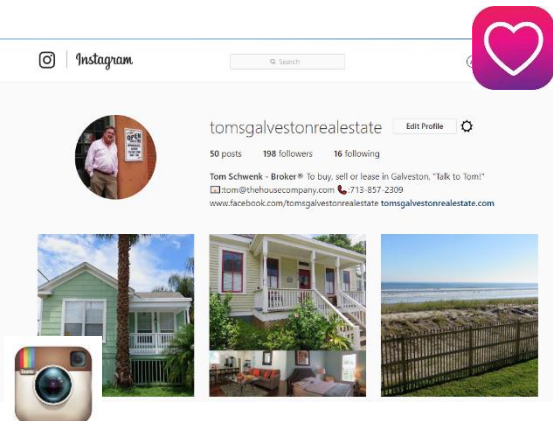
## Print & Database Marketing

We love our customers and they love us thanks to our unwavering commitment to personalized service. This approach extends to our comprehensive database of clients. Each week, we send an email newsletter with new listings, open houses, featured properties and more. We also use postcards and other printed materials such as fliers for our office on the Strand which has extremely high foot traffic from tourists and locals alike.



## A Luxury Partnership

For prestigious properties we have an exclusive partnership with LUXVT. This expert real estate marketing company targets high net worth individuals through strategic marketing in target publications such as The Wall Street Journal, The New York Times, The Robb Report and the International Herald Tribune.



## The Web & Very Social Media!

In addition to listing on HAR, Navica and GAR, we have our own search engine top-ranking website (tomsgalvestonrealestate) with all our listings, virtual tours, news and more. We has a strong presence on both facebook and Instagram where all our agents post daily about listings, real estate news and Galveston life.